Date: May 2024 Business unit: People Experience



Remuneration Policy

1. Purpose

Contact is committed to ensuring that the remuneration of the Chief Executive Officer (CEO), leadership team and all of our people at Contact is transparent, fair and reasonable.

2. Application

This policy applies to the CEO, Leadership Team and all employees at Contact.

3. Key Principles

- Contact's remuneration structure is designed to attract, reward and retain high performing people who are able to enhance the company's performance.
- Contact is committed to creating a rewarding workplace for our people by valuing everyone's contribution, encouraging personal development, recognising good performance, and fostering equality of opportunity. This is supported by three reward strategies:
 - a) to measure and reward people for their performance and potential;
 - b) to ensure the reward strategy supports the company strategy; and
 - c) to drive financial responsibility; making sure what we do is affordable.
- The total remuneration payable to our people at Contact is made up of three components; fixed remuneration, at-risk/variable remuneration to reward performance, and other benefits. The weighting of each component is aligned with position grades to reflect the complexity of the role.
- We annually test our remuneration against external market information to ensure market relativity and internally to test pay equity, including by gender.
- Contact reports in its annual report detail of the remuneration provided to the CEO in line with NZX guidelines, as well as a transparent overview of all employee remuneration.

4. Roles, Responsibilities and Ownership

- The Board is responsible for ensuring transparency and accountability to shareholders, including remuneration practices.
- The People Committee supports and advises the Board on matters relating to remuneration including:
 - remuneration policy;

- practices for all of our people at Contact; and
- remuneration for the CEO, and the Leadership Team.
- The Committee carries out its functions with a view to ensuring that employees are remunerated in accordance with this policy.
- Contact management provides recommendations on Contact's remuneration structure, annual remuneration budget and allocation, short term incentives and equity awards, to the People Committee for approval.

5. Compliance

Contact requires all of its employees to comply with this policy. Compliance with this policy will be periodically monitored by the Chief People Experience Officer.

Any known or suspected instances of non-compliance should be discussed with your manager, your Leadership Team member, or the General Counsel. Alternatively, any employee who is aware of a breach of this policy can take action in accordance with Contact's Whistleblowing Policy.

6. Document control

ApprovedMay 2024Document ownerChief People Experience
Officer