

Get rewarded for how you use electricity

DEMAND FLEXIBILITY

The world of energy is changing and if you're switched on there are plenty of ways to get more from your electricity use. One of these is 'demand flexibility'. It's a way to earn extra revenue from your energy assets and help support a more resilient and sustainable supply of energy for your local community and New Zealand.



It's a simple idea

If you can be flexible, with when and how you use electricity then you could be earning extra revenue with demand flexibility. It's as simple as reducing your interruptible electricity load at times when the grid needs support. You can make money either by:

- switching off or powering down your assets at times when there's high demand on the grid; or,

- operating as normal, but being on standby to reduce load quickly if an unplanned major grid event occurs.

Demand reduction events can be as little as 1 minute, meaning there are plenty of assets like refrigeration, pumps, motors, kilns, furnaces and backup power supplies which can provide valuable support to the grid.

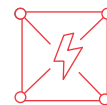
There's lots of benefits



Earn money by unlocking the flexibility in your electricity demand.



Enable a more renewable grid and reduce your emissions.



Support a more resilient and flexible local power system.

It works like this



We connect your commercial and industrial energy assets to the demand flexibility platform. Then, in real-time, we optimise your assets'

participation in multiple electricity markets, giving you a source of revenue while making sure it's business as usual for your operations.

It's easy to participate

We're here to help and can project manage getting your assets connected. Getting set up is easy and involves:

- reviewing your site to identify potential assets and quantify the value
- agreeing the terms of your participation in the demand flexibility program

- installing hardware on your site to send event signals to your assets' control system
- testing your control system, and the assets, to make sure they're responding to event signals as expected.

Once you're up and running you'll get paid for providing standby load and responding to events.

Get in touch, we'd love to hear from you

To find out more please contact the Commercial and Industrial team, or your Account Manager, on 0800 271 271, or email business.support@contactenergy.co.nz