



MEDIA RELEASE

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Contact gives free entry and rides for kids at 60th Blossom Festival

The kids are on us, says Contact Energy which is providing free entry tickets and a free fairground ride for children at the 60th Contact Alexandra Blossom Festival.

Contact is contributing to the festival focus on making the diamond jubilee event affordable for families by offering free entry vouchers that are being distributed to all Central Otago primary schools.

“It’s a special year for the Blossom Festival and we were keen to make it cheaper for Mum, Dad and the kids to come along together and celebrate with the Alexandra community,” says Neil Gillespie, Contact’s Clyde-based Community Relations Manager.

“We’ve been backing the Blossom Festival since 2004 and it’s now an iconic event - indeed it’s New Zealand’s longest running community event. That speaks volumes to this community’s spirit and Contact’s goal is to keep that buzzing.”

Martin McPherson, Event Manager of the Contact Alexandra Blossom Festival Blossom says Contact’s gesture will make a big difference.

“Contact is doubly supporting families this year with free entry plus a free ride. And if people buy their early bird tickets any time from now until 23 September, they’ll enjoy even better savings.”

The free entry vouchers include a free fairground ride will be distributed to Central Otago primary schools during the last days of the school term.

And Early Bird tickets are on sale at banks, dairies and petrol stations in Alexandra and Clyde at banks, dairies and service stations.

ENDS

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About Contact:

Contact is one of New Zealand’s largest electricity generators and retailers, powering over 550,000 customers across the country with electricity, natural gas and LPG



supported by a team of over 1,000 based in communities throughout New Zealand. Contact has two hydroelectric power stations in the Central Otago region: Clyde dam, commissioned in 1992 and Roxburgh dam, commissioned in 1956. Contact works closely with communities in the Clutha region supporting activities of importance such as the Contact Alexandra Blossom Festival, which Contact has been major sponsor of since 2004 and principal partner since 2008. Contact is also principal partner of New Zealand's ultimate mountain bike race, the Contact Epic - the annual circumnavigation of Lake Hawea, important to Contact's hydro generation in the region.

www.contact.co.nz

www.blossom.co.nz

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